

WATCH THEM SOAR

A CALL TO GREATNESS

CAPITAL CAMPAIGN UPDATE

ISSUE 3 ~ WINTER 2010

Murdock Grant Provides Match

The M.J. Murdock Charitable Trust has been a long-time supporter of Children's Village. In 1997, the Trust provided \$100,000 to fund the development of the communications network now in place at Children's Village. The grant was the final piece of funding needed to make the vision of Children's Village become a reality. The Trust's foresight and support was an original catalyst in the way children with special needs are now supported throughout the Yakima Valley.

As the community has answered the *Call to Greatness*, The M.J. Murdock Charitable Trust has also answered that call. With a total gift of \$230,000, this matching grant requires that our community raise a total of \$460,000.

Proudly, the many friends of Children's Village have raised \$345,000. Your gift now can be doubled by the Murdock Challenge!

Families and businesses from every corner of our community have said yes to the call to greatness. If you are interested in helping Children's Village reach its goal of expanding services and serving more children and families, call (509) 576-5794 to



set up a tour or to make a donation. You can also learn more at memfound.org.

Capital Campaign Soars

Children's Village buzzes with excitement and anticipation as construction moves forward on the much-needed expansion. "Every day it seems like something new is happening," Director of the Children's Village Capital Campaign Kellie Connaughton said. With a goal to raise \$8 million to complete the expansion, the campaign remains on track to meet its goal.

WAYS TO HELP

Our Farm is a special place within the Village that celebrates the contributions of the agricultural industry for its dedication to helping children. "We've always had great support from the agricultural

community," Dr. Jim Haven, Campaign Chair said. "And this was one way we could honor their generosity." The agricultural community continues to bring new commitments of support every week.

Proudly, over 45 members have joined the **We Believe 200** campaign. The

WE BELIEVE 200

We Believe campaign is for individuals or families who want to commit \$5,000 to Children's

Village, which can be paid off over five years. Another opportunity with **We Believe** is to host a **Party with a Purpose**. These parties are a gathering of friends and colleagues joining forces

to donate \$25,000. If just 200 members commit to the campaign, \$1 million can be raised.

For more information about **We Believe 200** call (509) 576-5794.

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Construction Update

The Children's Village expansion is really taking shape! Have you come for a tour lately to see the amazing developments taking place every day?

The extensive renovation and expansion is slated to be completed over approximately four phases. With phase one starting nearly a year ago in April 2009, much has been accomplished in a few short months!

The lower east level which houses mental and behavioral health and an autism support and training classroom was completed in December and is now serving children and families.

Children have started in the collaborative classroom, an innovative and rigorous opportunity for children with autism to transition into the school system by learning and developing school-ready behaviors. Central Washington University students

participate in practicums and internships in the classroom, working in tandem with local school districts. Many children are succeeding in this model approach.

The upstairs specialty dental clinic is nearly finished with plans to be up and running by March 17, 2010. The expansion includes three additional dental laboratories, making for a total of six chairs for patients and a special recovery room for children and their parents. In addition, a second pediatric dentist will be joining Children's Village in July 2010.

Construction of the new community room and Parent to Parent office and the infant and toddler special education and therapy space will be finished



Spring 2010. Design development has been completed for the exterior play area and construction will commence soon.

"It seems like every day something new is happening," Children's Village Family Resource Coordinator Jackie McPhee said. "It's so exciting to watch progress being made."

Cost Effectiveness

One of the central foundations of Children's Village is to provide the highest-quality, most innovative services to children and families that are not only cost effective and efficient, but are a cost-benefit to families, providers and donors who invest in the Village.

"When we look at the cost effectiveness of Children's Village we want to ensure that for every dollar spent there is more than one dollar of value achieved," Executive Director of Children's Village Diane Patterson said. "We are constantly challenging ourselves to answer the question...what does a dollar invested now in programming at Children's Village return over time to our community and region?"

Streamlining care by coordinating therapy and

services for children with complex needs avoids the unnecessary costs of duplicate testing or services, and ensures children receive quality care while the costs of services stay manageable. The best example of this is cleft lip and palate team services. By coordinating the

dental work, plastic surgery and orthodontia, a family can have a consolidated plan that maximizes the outcome for the child. If the ideal sequencing of surgeries and braces is not coordinated, a child can end up needing more surgeries than is ideal.

"Our commitment is to assure our community, our partners, our donors and our families that their dollars are going as far as possible. We are dedicated to ensuring our services only get better, more innovative, and reach farther into the future," Patterson said.



Yakima Valley Memorial
Hospital Charitable
Foundation

2701 Tieton Drive
Yakima, WA 98902
memfound.org

509-576-5794
fax 509-576-5772
facebook.com